

# THE NEED FOR PRINCIPALS



Now that the baby boomer generation is starting to reach retirement age, workforce turnover rates are climbing among principals and education administrators.<sup>1</sup>



Urban districts report low applicant-to-hire ratios and a general lack of high-quality candidates.<sup>2</sup>

Rural communities have trouble recruiting and retaining quality principals.<sup>2</sup>

## What a Principal Does

### Principals are responsible for:<sup>5</sup>

- Providing a safe and productive learning environment
- Managing all school operations and daily school activities
- Coordinating curricula
- Overseeing teachers and other school staff

### Highly effective school principals:<sup>6</sup>

- Account for 25% of a school's total impact on student achievement
- Are the best long-term investment to ensure effective teaching and learning

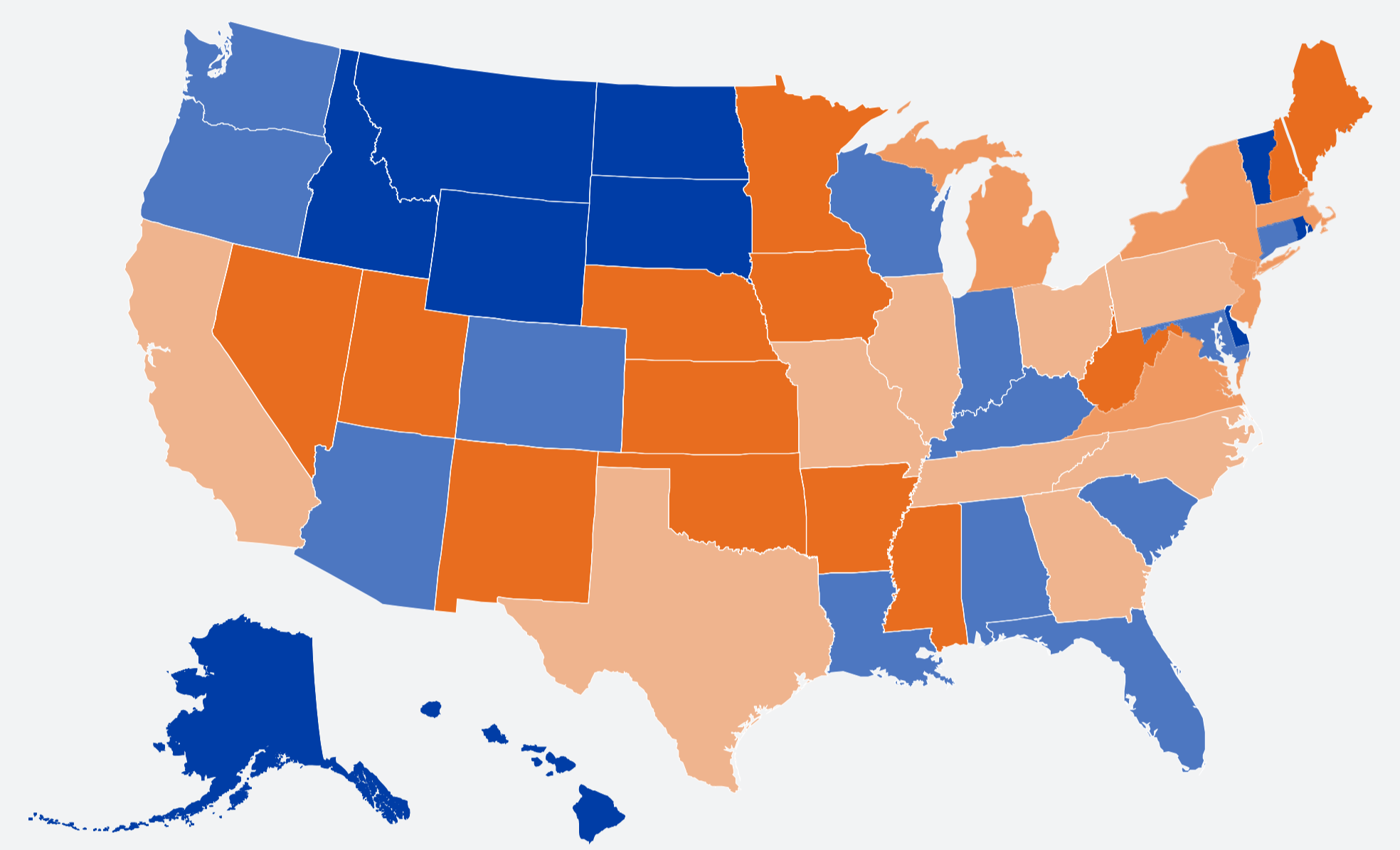
## Job Market

The job growth for school administrators is highly dependent on the growth of student enrollment. Total public school and secondary school enrollment is expected to set new records every year through to 2025.<sup>3</sup>

**\$95,390**

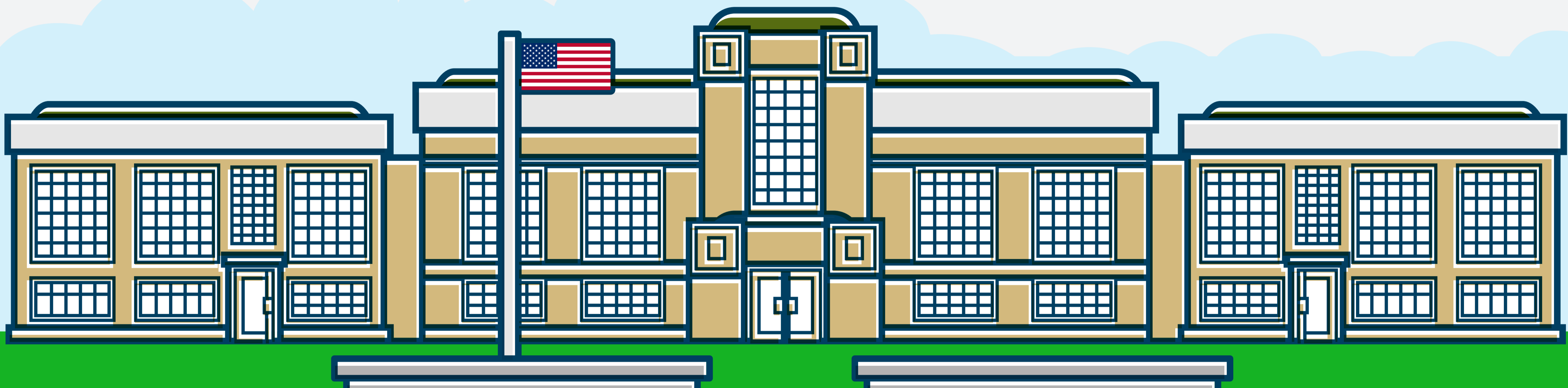
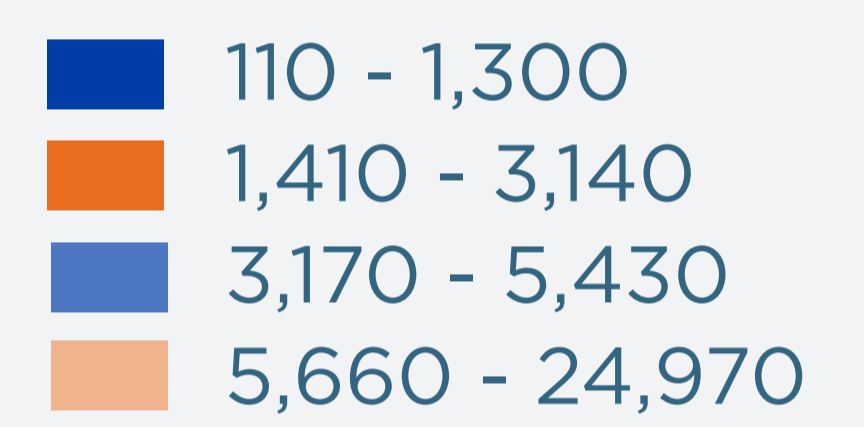
Mean annual wage for elementary or secondary school education administrators.<sup>4</sup>

## TOP PAYING STATES FOR ELEMENTARY OR SECONDARY SCHOOL EDUCATION ADMINISTRATORS:<sup>4</sup>



Employment of education administrators in elementary and secondary schools by state.<sup>4</sup>

### Number of Employed



## What Do You Need to Be a Principal?

### Experience and Education

In most states, public school principals are required to be licensed as school administrators, though licensure requirements vary from state to state.

### Skills and Qualities of Excellent Leaders

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Communicating</li> <li>• Decision-Making</li> <li>• Problem-Solving</li> <li>• Cooperation</li> <li>• Integrity</li> <li>• Concern for Others</li> <li>• Dedication</li> </ul> | <ul style="list-style-type: none"> <li>• Critical Thinking</li> <li>• Interpersonal Skills</li> <li>• Dependability</li> <li>• Adaptability</li> <li>• Stress Tolerance</li> <li>• Initiative</li> <li>• Respect</li> </ul> |
|---|---|

### Types of State Requirements<sup>7</sup>



Teaching Experience



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